

# Join the European WaterCampus Business Challenge 2024!

It is now possible to sign up for the 13th edition of the European WaterCampus Business Challenge (EWCBC). The EWCBC 2024 will be organised from **May 13-17, 2024**. During this week you will meet peers, talk with innovative corporations and get the opportunity to pitch for serious investors, launching customers and technology partners. In past editions participation in the European WCBC has resulted in great success stories. Almost all startups from the previous 12 editions are still successfully active in the water business. For the 2024 edition we will again invite startups, PhD researchers and professionals from medium sized companies with entrepreneurial ambitions from all over Europe to create a big rub off effect and create win-win situations.



2018 winner Atium



2019 winner Vivimag

Within the program we unite the forces of (young) entrepreneurs, coaches, investors and innovative corporations to turn new developed technologies into a (commercial) success. The European WCBC is an excellent 5-day training program for talented entrepreneurs in which they learn how to build good innovative technologies and services into a successful international business. On the last day the participants will present their business plan to a jury of water technology experts and investors.

*2023 Participant: "The organisation of the event is on a very high level. I think I will never be in the same room with so many CEOs again. CEOs that are really there to help you improving your business case. Thanks for an amazing week!"*

# Average evaluation score of 9.4/10 from the 2023 participants!

Candidates are selected on the basis of their innovation potential, contribution to sustainability and market readiness. Selected candidates are positioned to become the global front-runner in their field. For the whole week (including accommodation, food and beverages costs) the attendance fee for the participants is **€ 650,-** (excl. VAT and travel costs). This low fee allows startups, PhD and employees from medium sized companies with entrepreneurial ambitions to participate easier. The regional, national and European government and Wetsus sponsor the remainder of the cost.



2022 winner SeaO2



2023 winner P-Agro Minerals

The WaterCampus Business Challenge is organised at WaterCampus in Leeuwarden. WaterCampus Leeuwarden is the European hub for water technology. Within WaterCampus Leeuwarden science, research, business and education in the area of water technology are combined in a unique way. All preconditions that are necessary in order to develop water technology successfully and introduce it in the market, are present. Currently over 300 companies and 40 research institutes are connected to the WaterCampus ecosystem.

*2023 Participant: "Thanks you for a great week! It was really inspiring and gave me a lot of new information, fresh view of the water sector and players in Europe. Gave a lot in terms of understanding how the growth stage of our startup would/should look like."*